

"The Artist's Card" is a high content, 1-day, workshop designed to expose participants to the basics of graphic layout, design, formatting, and up loading of files for printing by on-line internet, 4-color printing services, to create an Artist Promotional/Announcement Postcard.

This comprehensive 6-hour graphic design workshop is designed for Artists that understand the importance of taking control of the presentation and marketing of their work. No previous graphic design experience is required. Participants will use studio equipment, computers and software (Photoshop 7.0) provided by SHY RABBIT during the course of the workshop.

This workshop will focus on the creation of a custom, 5.5" x 8.5" CMYK, 4-color, 2 sides (color front with black and white back) Artist Promotional/Announcement Postcard. It will also cover the general principles of graphic design and informational layouts as they pertain to the presentation of each participants particular fine art form. Participants will be asked to bring 2-3 digital images (350 ppi min. resolution @ 4" x 6") of their artworks to be use as the basis for the design of their postcard.

Each Participant can expect to create, with the assistance of the instructor, the digital files necessary to have their own high quality artist postcards printed using on-line internet printing services (The actual on-line printing fee is not included in the instructional fee for the workshop list below. The printing costs are estimated to be \$106.00 for a 1000 postcards + shipping. Printing of your final layout is not a requirement of this workshop). Each Participant will be given a CD of their files to be used as a template for future design needs.

Professional Artist D. Michael Coffee of Pagosa Springs, CO, will present the material through both lecture and demonstrations.

DATE and TIME:
Saturday or Sunday
10:00am - 4:00pm
For current schedule of classes please go to:
www.shyrabbit.com/Workshops.html

PLACE:
SHY RABBIT Contemporary Arts
333 Bastille Drive
Pagosa Springs, CO 81147
970-731-2766
shyrabbit01@aol.com

FEE:
\$145
Fee includes use of all required studio equipment, computers, CD and misc. consumable materials.

CLASS SIZE and CANCELLATION POLICY:

Workshops will be limited to a maximum of 3 participants per day with a minimum of 2 required for workshops to proceed as scheduled. SHY RABBIT Reserves the Right to cancel workshops with less than 2 registered participants up to 5 days before the scheduled workshop date. Registered participants will receive a full refund for cancelled workshops or may choose to apply fee toward future workshops.

If you have a group of 3 or more and wish to schedule a private workshop, please contact

Denise Coffee at: 970-731-2766 or shyrabbito1@aol.com

REGISTRATION and METHOD OF PAYMENT

Fee is payable at time of registration and is nonrefundable for any event other than cancellation of workshop by SHY RABBIT. The preferred method of payment is via credit-card (Visa or M/C).

To Register please contact Denise Coffee at:

Phone: 970-731-2766

Email: shyrabbito1@aol.com

MISC:

Participants should expect to wear comfortable clothing and footwear appropriate to a working studio environment.

Participants are encouraged to take class notes for future reference. A list of resources will be provided.

Minimum age for registration is 18.